PyCon Thailand 2018 Sponsorship Prospectus

June 16-17 2018

Overview

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Why sponsor PyCon Thailand 2018?

PyCons are gatherings for the community using and developing the open-source Python programming language. PyCon is organized by the Python community for the community and is a non-profit event.

The conference connects with new community members locally, nationally, and globally. Your sponsorship helps keep PyCon affordable and accessible to the widest possible audience.

PyCon Thailand 2018 will be Thailand's first ever PyCon conference and sponsorship is an opportunity to show involvement with the local and regional community!

Benefits of Sponsorship

- Be part of the regional community of Python and related technologies
- Being matched with those who could potentially become clients or employees
- Reaching new customer groups
- Be in front of your current and potential customers
- Building relationships with the Python community

PyCon Thailand 2018 is being organised through the Thai Programmers Association, a registered charity (No. 0-9930-00353-42-1).

Facts and Figures

- Estimated attendance: 200+
- Presentations:
  - Seminar Talks: 24
  - Lightning Talks: About 1 hour total
  - Workshops: 4
- Reach:
  - Expected to have presenters and attendees from all around South East Asia with a majority from Thailand.
- Audience profile:
  - Developers, technologists, programmers, educators, bloggers, authors, web developers, CTOs, managers, entrepreneurs, scientists, engineers and domain experts

Conference Venue

Knowledge Exchange for Innovation Center (KX), King Mongut's University for Technology

Capacity for 200+ attendees and space for sponsor's booths.

Located close to central Bangkok, 200m from Wongwian Yai Skytrain.

Sponsorship Packages - Platinum

- Prominent signage* at venue during event
- Listed as Platinum sponsor on conference website (with link to sponsor's website) and promotional material
- Large logo placement alongside the PyCon logo on conference website
- Centrally-located booth in conference reception area
- Promotional materials* included in conference goodie bag
- 4 conference passes

1x Platinum sponsorships available: THB 180,000 (approx USD 5,800)

* To be supplied by sponsor

Sponsorship Packages - Gold

- Prominent signage* at venue during event
- Listed as Gold sponsor on conference website (with link to sponsor's website) and promotional material
- Medium logo placement on conference website
- Booth in conference reception area
- Promotional materials* included in conference goodie bag
- 2 conference passes

4x Gold Sponsorships available:

THB 90,000 (approx USD 2,800)

* To be supplied by sponsor

Sponsorship Packages - Silver

- Logo placement on conference website with link to sponsor's website
- Smaller logo placement on conference website (with link to sponsor's website)
- Small promotional materials* included in conference goodie bag
- 1 free conference pass

Silver Sponsorships available at:

THB 50,000 (approx USD 1,600)

* To be supplied by sponsor

Sponsorship Packages - Start-up/Individual

- Smaller logo placement on conference website (with link to sponsor's website)

Start-up/Individual sponsorships available at:

THB 15,000 (approx USD 480)

* To be supplied by sponsor

Customised Sponsorship

We are also happy to customize a sponsorship package to give you the freedom to choose what you think works best in order to meet your event participation goals.

Please contact us at
sponsorship@pyconthailand.org